



# new generations

UNLEASHING MOVEMENTS





**After 49 years** of professional ministry, visiting 85 countries, and interacting with hundreds of ministries, I am absolutely convinced that:

**The only way to complete the Great Commission is ordinary people multiplying disciples in their natural networks.**

That's it. Full stop. There are just too many lost people, the barriers are too high, and the limitations of traditional ministries are just too great. You simply cannot finish the task by depending on paid professionals.

That shouldn't surprise us. Jesus designed His master plan to revolve around individuals choosing to obey and challenging their friends and family to do the same. And that's what we are depending on! We call the process Disciple Making Movements (DMM). The idea is to catalyze chain reactions of disciples making disciples that result in cascades of churches planting churches. We define a movement as at least 100 new churches that have multiplied to the fourth generation.

The DMM process has been tested and proven. It is working in both urban and rural settings, among the literate and the illiterate, and in places of persecution as well as freedom. It's working across many countries and cultures—among Muslims, Hindus, Buddhists, atheists, and animists. By God's grace and to His glory ...

**...it's working!**

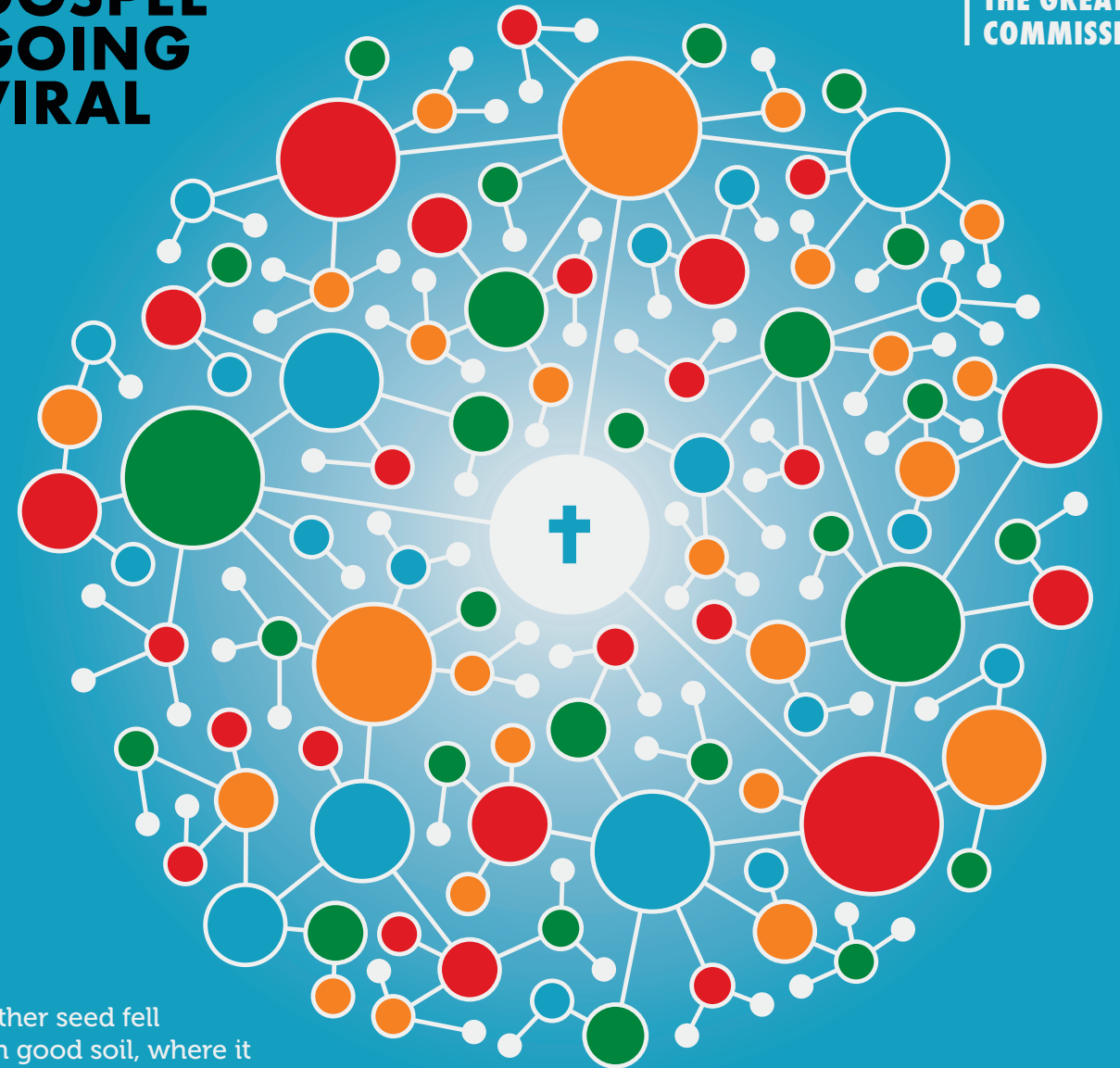
Currently, we have seen God raise up well over 2 million new followers of Jesus who have come into the Kingdom of God through the DMM process. Read on to find out how that is possible!

Privileged to partner with you,

Harry Brown  
President  
New Generations

# THE GOSPEL GOING VIRAL

MAKING AN  
IMPACT FOR  
THE GREAT  
COMMISSION



Other seed fell  
on good soil, where it  
produced a crop—a hundred,  
sixty or thirty times what was  
SOWN. MATTHEW 13:8 NIV



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# FROM MISSIONARY GRAVEYARD TO MOVEMENT

By Younoussa Djao, New Generations' Field Team Leader (photographed to the right)

The Malinke are one of the largest and most difficult Muslim people groups in Sub-Saharan Africa. Over fifty years of missionary efforts resulted in seven Malinke Christians scattered across the globe and only one still living among the Malinke.

I felt that if DMM could work among them, I was sure it could work anywhere. So, I trained and sent a church planter named Lazare to launch the DMM process among the Malinke.

After three months, there were no new disciples or churches. So, I told Lazare we should stop. Surprisingly, Lazare said, "No. We are making progress in the community. Let's continue." Praise God, for Lazare ended up starting three new churches in the next few months, then came five, and then even more!

I was rejoicing. But DMM is about disciples and churches reproducing. So, I told Lazare to stop acting as the church planter and start coaching the new disciples in the new churches to start repeating the process in their natural networks. His job was to train and coach!

Before the year was finished, the existing churches were planting new churches and the second generation had emerged. This was the breakthrough we had been waiting for! The multiplication kept going. Where once there was only one Believer, now, by God's grace, there is a true movement among the Malinke with over one hundred churches and seven generations of multiplication! I am now convinced the DMM principles will work anywhere.



## THE CHALLENGE

Good things are happening in ministry around the world. And yet, while many battles are being won, we are still losing the bigger war! During the past 100 years, the world has remained about 30 percent Christian. Despite over 2,000 years of effort and investment, entire populations remain virtually untouched by the gospel.

Current solutions provide answers for reaching hundreds of thousands but a winning strategy requires reaching millions and billions. The painful reality is that traditional approaches to missions are simply not sufficient to finish the task.

## LIMITATIONS OF TRADITIONAL METHODS

- **Takes Too Long**—At the present rate, many will reach the end of their lives without even a chance to hear the gospel.
- **Costs Too Much**—Billions of dollars are spent on Christian missions every year, yet the percentage of Christians remains the same.
- **Stops Too Short**—Most missions efforts do not focus on the ultimate goal of making obedient disciples.
- **Doesn't Reproduce**—Most ministry results in the planting and harvesting of seedless grapes—the fruit is real but only lasts a single generation.
- **Creates Dependency**—Too often, local ministry is tethered to outside money and management.
- **Depends on Professionals**—Models that require professionals to lead and sustain ministry severely limit explosive growth.
- **Doesn't Transform**—An obedience-optional gospel that aims at "decisions" does not transform individuals or communities.
- **Doesn't Multiply Leaders**—Fifty million new leaders are needed for a one-to-100 ratio for the five billion lost souls.



Malinke Movement as of May 2023:  
**351** Total New Churches  
**2,526** Total New Disciples





# FOLLOWERS NOT JUST BELIEVERS

**A GOSPEL OF SALVATION PRODUCES CONVINCED BELIEVERS.** Those who respond to a gospel of salvation understand that they are sinners and Jesus is the Savior who gives eternal life. What they don't understand is that Jesus is calling them to obey everything He says, no matter what the cost.

**A GOSPEL OF THE KINGDOM PRODUCES OBEDIENT FOLLOWERS.** A gospel of the Kingdom calls all followers of Jesus to obey the King in everything. Everyone who responds understands that they are called to be "living sacrifices" (Rom. 12:1) and that nothing Jesus asks them to do should ever be too much.

**THE GOSPEL OF THE KINGDOM DRIVES DISCIPLE MAKING MOVEMENTS.** "Jesus Saves" is the bumper sticker for modern Christianity but the words that changed the world through the early church are, "Jesus is Lord!" The same is true today. Obedience to the commands of Christ is propelling new followers to be baptized as a demonstration of their love for Jesus. Across the globe, these followers are risking their lives and families in areas surrounded by religious radicals and oppressive governments, and the world around them is being changed by the power of their example!



**A GOSPEL OF  
SALVATION PRODUCES  
CONVINCED  
BELIEVERS**

**A GOSPEL OF  
THE KINGDOM PRODUCES  
OBEDIENT  
FOLLOWERS**



## ILLITERATE WOMAN SPARKS MOVEMENTS OVERCOMING VIOLENCE

Apua (a pseudonym) attended DMM training even though she couldn't read or write. Undaunted, she listened carefully and soaked in whatever she could, especially memorizing the stories of God she heard from the Bible. Later, she asked children in her East African village to reread the stories to reinforce her memory.

From the beginning, Apua understood that it wasn't enough just to learn about God. She knew that she must also obey what He told her to do. In response, she started sharing the stories in nearby villages. In one place, she started a Discovery Bible Study (DBS) that multiplied into 11 more. These DBSs eventually matured into churches, one reproducing to the fourth generation. Apua is now the "mother" of eight DMM teams who are multiplying disciple-makers among her people.

But Apua wasn't finished. Her tribe, and a neighboring rival, often fought deadly skirmishes. But despite the danger, Apua bravely entered her rival's territory. She was welcomed by "persons of peace" God had prepared to receive and protect her. Eventually she catalyzed a multiplying movement that's ending the cycle of violence as these blood enemies become obedient followers of Jesus.

When ordinary people like Apua make obedient disciples who repeat the process, the Kingdom of God spreads and the transforming power of the gospel can turn whole societies right side up.



# THE STRATEGY

## Back to the Beginning!

In order to complete the Great Commission, the good news must penetrate every population segment everywhere. The only way this is possible is for the gospel to spread through interconnected networks of ordinary people—just like it did in the beginning.

God is calling His people to return to the principles and practices that catalyzed the explosive growth of the early church and "turned the world upside down." (Acts 17:6 NKJV).

Disciple Making Movements are the key because they are Simple, Sustainable, and Scalable.



## SIMPLE

The engine that drives DMM is a process we call Discovery Bible Study, where spiritually interested people meet together to study the Bible by asking the following questions:

1. What does the passage say?
2. What does it mean?
3. What will I do?
4. Who can I tell?



## SUSTAINABLE

Churches in a DMM don't draw on money from a central or foreign source, so movement progress is self-propelled, not outsider-pushed. DMMs can be sustained without dependence on outside resources.



## SCALABLE

As ordinary people repeat the DMM process within their personal networks, the gospel spreads virally.





# LAUNCHING THE DMM PROCESS



## Form a Prayer Base

Break spiritual strongholds first!



## Train Local Leaders

Give workers the tools they need



## Enter the Community

Find a natural way to build relationships in the community



## Find the Person of Peace

Look for those with spiritual interest and community influence



## Form the First Discovery Bible Study

Gather those who are drawn to God



## COACHING THE DMM PROCESS



**Coach them to Salvation**  
Point the way to saving faith



**Coach them to Baptism**  
Guide them to public commitment



**Coach Forming the First Church**  
Help them discover what it means to be the body of Christ



**Coach Multiplication in their Natural Network**  
Work the network!



**Coach Repeating the Process in New Networks**  
Follow overlapping relational links



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## OUR FOCUS

- Vision for movements in every segment of the world's population
- Priority on places where the gospel has never been or never flourished
- Equal emphasis from the beginning on growth, maturity, and sustainability

## OUR PLATFORM

- A proven path from a pioneer engagement to a biblically healthy, seven-generation movement
- Average cost to plant a church with 20–25 members: 500 US dollars
- Evaluation of disciple-making quality, not just quantity throughout the movement process

## OUR MODEL

- One central strategy—discovery-focused, obedience-based, reproductive discipleship
- The gospel comes relationally through friends and family, not strangers
- Movements that are launched and led by locals prevents the influence of foreign culture
- The DMM process is intentionally transferred to each new generation of disciples and churches
- Compassion ministry and disaster relief are never separated from the DMM process

# KEY CHARACTERISTICS

Many of these attributes we share with others obeying the Great Commission, but this combination makes us unique.

## OUR WORKFORCE

- Ordinary people from all walks of life are the primary workers in the harvest
- Local leadership is 100 percent indigenous - currently over 23,500 strong
- Consistent leadership development at every generation of disciples and churches
- 100,000+ dedicated intercessors

## OUR PARTNERSHIPS

- Hundreds of autonomous organizations united as one global DMM family
- All ministry partners agree to train partners who will train other partners
- Giving everything we learn to the global mission force, no strings attached



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# WHERE WE WORK

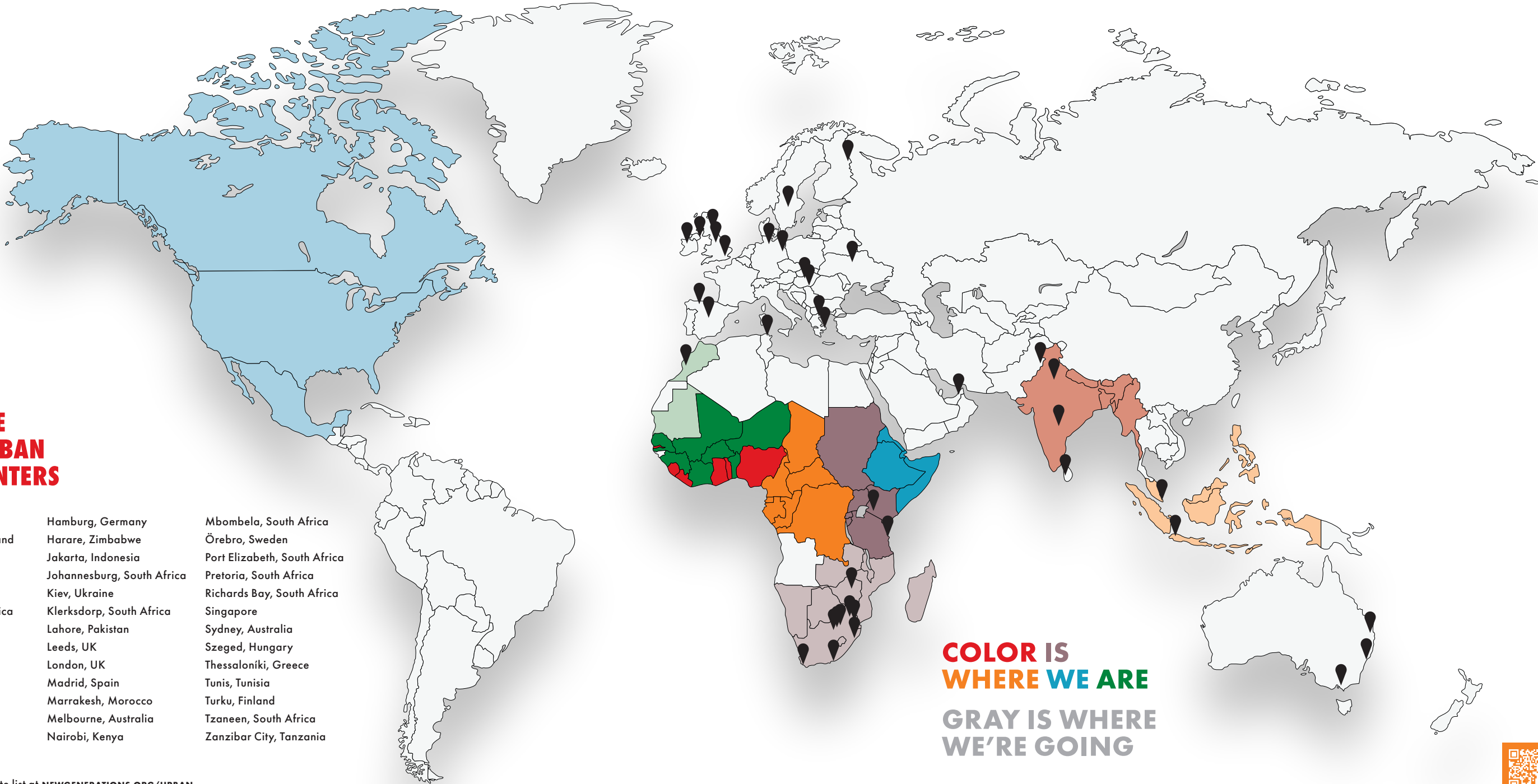
- **ANGLOPHONE WEST AFRICA**
- **FRANCOPHONE WEST AFRICA**
- **FRANCOPHONE CENTRAL AFRICA**
- **HORN OF AFRICA**
- **EAST AFRICA**
- **SOUTHERN AFRICA**
- **NORTH AFRICA**
- **SOUTH ASIA**
- **SOUTHEAST ASIA**
- **NORTH AMERICA**



## THE URBAN CENTERS

- |   |                            |                              |
|---|----------------------------|------------------------------|
| Athens, Greece                          | Hamburg, Germany           | Mbombela, South Africa       |
| Belfast, Northern Ireland               | Harare, Zimbabwe           | Örebro, Sweden               |
| Berlin, Germany                         | Jakarta, Indonesia         | Port Elizabeth, South Africa |
| Brisbane, Australia                     | Johannesburg, South Africa | Pretoria, South Africa       |
| Budapest, Hungary                       | Kiev, Ukraine              | Richards Bay, South Africa   |
| Cape Town, South Africa                 | Klerksdorp, South Africa   | Singapore                    |
| Carrick on Shannon, Co Leitrim, Ireland | Lahore, Pakistan           | Sydney, Australia            |
| Colombo, Sri Lanka                      | Leeds, UK                  | Szeged, Hungary              |
| Dubai, UAE                              | London, UK                 | Thessaloníki, Greece         |
| Durban, KZN                             | Madrid, Spain              | Tunis, Tunisia               |
| Edinburgh, Scotland                     | Marrakesh, Morocco         | Turku, Finland               |
| Guadalajara, Spain                      | Melbourne, Australia       | Tzaneen, South Africa        |
| Gijon, Spain                            | Nairobi, Kenya             | Zanzibar City, Tanzania      |

See the most up-to-date list at [NEWGENERATIONS.ORG/URBAN](http://NEWGENERATIONS.ORG/URBAN)



**COLOR IS  
WHERE WE ARE**  
**GRAY IS WHERE  
WE'RE GOING**



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# COMPASSION

When Jesus said the whole law is summed up in loving God with all your heart and loving your neighbor as yourself, He removed any distinction between social and spiritual ministry. They are two parts of the same heart. If one part is missing, the heart is broken.

For the gospel to be good news to hurting people, it must be something they experience, not just hear. We don't provide clean water, start schools, or help people feed themselves just so they'll come to Jesus. We do it because WE have come to Jesus.

The doors to communities swing open when love knocks. And the journey starts where we desire it to finish—with seekers becoming followers who love their neighbor as a lifestyle, not a program.

Aila Tasse, Regional Director for East Africa, is pictured here, providing famine relief with his team in Northern Kenya.



## COMPASSION PROJECTS

New Generations has extensive experience in meeting needs and empowering the poor as a part of the overall Disciple Making Movement process. Below is a partial list of the scope and diversity of the kinds of activities we participate in:

- **Ukraine Crisis Relief**
- **Covid-19 Response Teams**
- **Disaster relief: famine, earthquakes, etc.**
- **Food boxes and care packages for refugees**
- **Rescuing girls from sex trafficking**
- **Ministry to street kids**
- **Launching schools and primary education**
- **Water wells and safe water filters**
- **Medical clinics**
- **Basic dentistry (extractions, fillings, etc.)**
- **Distribution of eyeglasses**
- **Agricultural assistance**
- **Microbusiness and job skills for women**
- **Mobile shops to support church planters**

To fund an active compassion project, go to  
[NEWGENERATIONS.ORG/COMPASSION](http://NEWGENERATIONS.ORG/COMPASSION)



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# PRAYER PARTNERSHIP

Prayer is the foundation of all we do. Jesus was abundantly clear in John 15:5 when He said, “Apart from Me, you can do nothing.” With that in mind, we put significant time and resources into mobilizing and training intercessors.

Currently, we have over 100,000 dedicated prayer warriors who follow stringent regiments of prayer and fasting in order to break the strongholds and set the captives free. But we aim for still more, because as our ministry expands, so must our prayer foundation.

To join us, visit [NEWGENERATIONS.ORG/PRAYER](http://NEWGENERATIONS.ORG/PRAYER) and click “Join the prayer team.” You will then receive a monthly prayer guide on ways you can pray.

## ONGOING PRAYER REQUESTS:

- **For God to protect** those at risk and restore those damaged by persecution
- **For a quality leader** for each new generation of churches
- **For the existing body of Christ** to become disciple-makers who multiply and obey all that Jesus commands
- **For “Saul to Paul”-type transformation** among people of influence and power, as well as those who resist and persecute

# FINANCIAL PARTNERSHIP

## SPENDING OR INVESTING?

While an expense accomplishes a specific purpose for today, an investment holds the promise of impact for tomorrow. Disciple Making Movements are an investment that grows and spreads as disciples make disciples, leaders train leaders, and churches plant churches.

The process is catalytic, and the results are explosive. The resources needed to get movements started go a long way. The amount required diminishes over time, while the benefits keep compounding!

Since 2005, the average cost to launch a church of 20–25 members with resources we supply is 500 US dollars. That by itself is a good investment, but the beauty of the DMM process is that disciples and churches are born with the DNA to reproduce. Like the seed that finds the good soil in Matthew 13, each one of these disciples and churches can produce a harvest of 30, 60, and 100-fold!

## WILL YOU PRAYERFULLY CONSIDER AN INVESTMENT TODAY?

- **\$500** will launch **one church**
- **\$10,000** will launch **20 churches**
- **\$25,000** will launch **50 churches**
- **\$50,000** will launch **100 churches**





# NEW GENERATIONS

138 CHURCHES,  
7 GENERATIONS, 24 MONTHS

The movement started when **Tarjan**, a DMM catalyst, met **Prem**, a Hindu day laborer. Prem lived in a very difficult financial situation, and he'd had enough of the gods he sacrificed to that gave him nothing in return. Yet, as Tarjan told him about Jesus, Prem felt hope that this savior was different. In response to Tarjan's prayer, God provided Prem with a new income stream. Prem was convinced!

\*Names and pictures have been changed for security

FIRST  
GENERATION

PREM



SECOND  
GENERATION

ASHISH



Prem began following Jesus as a disciple-making disciple. He met **Ashish** and introduced him to stories about God through Discovery Bible Study (DBS). Ashish had financial problems too, but in response to Prem's prayer, God opened a school teaching job for Ashish. He began following as well.

THIRD  
GENERATION

MOLI



Ashish prayed for a sick coworker at the school, and God healed her. Her father, **Moli**, who belonged to a different people in a neighboring village, welcomed Ashish to start a DBS in his home. That DBS became a church.

SURENDRA



**Surendra**, a teacher in a school five miles away, knew Ashish professionally and heard about Jesus from him. Ashish prayed for his paralyzed sister, and God enabled her to walk again. The family started following Jesus.

FOURTH  
GENERATION

DAYARAM



A demon-possessed woman known to Surendra's family was delivered through their prayers. Her family and that of her husband, **Dayaram**, became a new gathering of disciples.

FIFTH  
GENERATION

RAJESH



**Rajesh**, a resident of a leper colony isolated from society, invited the disciples of Dayaram's family to pray for them. Moved by the disciples' love, Rajesh and 21 others followed Jesus and began a church in their home.

SIXTH  
GENERATION

KABIR



**Kabir's** people also lived in poverty and isolation—among wild animals in a forest. When a rumor that Jesus saves reached them, they invited someone from Rajesh's group to tell them his stories, and another new church was born.

SEVENTH  
GENERATION



# GLOBAL VISION

We believe that God has called New Generations to use our platform and momentum to take DMM global. Our goal is to energize and catalyze the greater body of Christ to incorporate obedience-based, reproductive disciple-making and church planting into all facets of the missionary enterprise.

## GLOBAL SCOPE

The idea of a Global Scope for DMM is not about saturation. It is about establishing 'proof of concept' in every major region of the world. This will put the leaven in the lump (Luke 13:20–21) so the catalytic nature of DMM can start working everywhere and it will silence the skeptics who say, "DMM won't work here."

## GLOBAL VOICE

A Global Scope for DMM will lead to a credible Global Voice that will allow us to passionately and persuasively speak into the conversation about how movements provide the capacity to complete the Great Commission. Our specific intent with a Global Voice is to inspire, educate, and train other ministries to understand and apply DMM principles in their spheres of influence.

## GLOBAL LIFT

Our diverse, worldwide family of movements is a living laboratory for missions' innovation. We continually develop new tools and resources to improve and accelerate the DMM process. Everything we create is freely shared with the global missions community to overcome the obstacles that have hindered the fulfillment of the Great Commission and to help elevate the entire enterprise.



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GLOBAL VISION



**new  
generations**

UNLEASHING MOVEMENTS

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IT'S NOT  
THE SIZE OF YOUR FIRE

IT'S THE NUMBER  
OF FIRES YOU  
HELP START!





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